

## **BEAVERTON SISTER CITIES ADVISORY BOARD MINUTES OF MAY 24th, 2010 MEETING**

**PRESENT:** Tim Wignall, Eileen Drake, Kellie Stellingwerf, Gayle Schula, Stan Tellin, Megan Kirkpatrick, Giselle Bawnik, Sheldon Lee, Diane Spalding, Ted Chung, Amy Starke, Brian Bost, Gary Carlson, and staff liaison Theresa Baird.

**ABSENT:** Yoon Shin, Ian King and Sonia Harrison.

**CALL TO ORDER:** Tim Wignall called the meeting to order at 5:30 p.m.

**MINUTES:** The minutes of the April 26, 2010 meeting were approved as written.

**OFFICER REPORTS:** All sister cities have responded to the sustainability survey. Theresa is compiling the documents, which are in many different formats and she continues to invite help with both compiling them into Microsoft Word and help with final design layout. The Mayor's Office hopes to review the publication by the end of June before final print.

**I-SING CHOIR** (a community choir based in Beaverton): will be traveling to Germany next year and may give a performance in Trossingen. Gayle suggested keeping them in mind as prospective entertainers for a BSC function.

**CHEONAN DANCE FESTIVAL:** Cheonan has invited Mayor Doyle to the festival from October 5th-10th. They have also invited a dance group to perform in the festival. Theresa is working with the Arts Commission to invite a Beaverton dance group to perform. An official exchange has not yet been confirmed.

**HUMAN RIGHTS COMMISSION OPEN HOUSE:** is at 6 p.m., June 15. We all received invites in the mail. All Board members should RSVP if planning to attend.

**CONGRATULATIONS TO IAN KING:** Sister Cities advisory board member Ian King was elected to the City Council in May and will be sworn in on June 7. He will need to be replaced on the board.

### **COMMITTEE REPORTS:**

**ISP 2011 (SUSTAINABILITY) PROJECT:** Stan Tellin reports that the committee had met again and talked more about goals. He and Theresa have met with Beaverton's staff sustainability coordinator. Stan reported that they had explored several ideas surrounding the project and they are reviewing the project goals to ensure that they are focused on Beaverton's sustainability work. They need to consider language and cultural differences among a variety of unknown factors. The group has come up with a list of tasks and subcommittees have been formed. There is a long list of potential stakeholders/potential sponsors for the project that Stan is compiling. Stan said the planning committee continues to seek community volunteers; there is a long list of prospective volunteers with a core group of volunteers who regularly attend meetings.

**COMMUNICATIONS COMMITTEE:** Eileen Drake reported that the committee did not meet this month. Per the communications committee request, Theresa investigated cost of in-house production. She reported that bookmarks could cost \$2,400 for 5,000, and that the cost is not in the 2010-11 budget proposal.

**EVENTS COMMITTEE:** Diane Spalding passed around the signup sheet for board members to staff the sister cities information table at Picnics in the Park. (They are on the following Tuesdays: July 6, July 13, June 20, July 27, Aug. 3) She said the board won't be able to set up a table at the Beaverton Farmers Market.

**BEAVERTON CELEBRATION PARADE:** It is Sept. 18 and the board voted to participate. Events Committee will coordinate registration and participation. The theme is The Future and costumes must be worn.

#### **UNFINISHED BUSINESS:**

**SISTER CITY IN MEXICO:** The board discussed three prospective sister cities: Queretaro, Aguascalientes, and Zapopan, which were recommended by the Mexican consulate. Among the qualities we considered were: chief industries, economy, number of current sister cities, quality of life, agriculture, population, ease of travel access, positives such as festivals and other urban factors.. All of the cities had a lot to recommend them.

Gary Carlson moved that we identify that we consider Aguascalientes as the top prospect and our recommendation to the mayor, and with Queretaro with our second choice. The board voted and unanimously agreed. Megan volunteered to compile a report on the Board recommendation and send it to Theresa by Tuesday, June 1st for the Mayor's review.

**NAMETAGS:** Board members will be getting nametags in plastic sleeves.

**LONG-TERM PROJECTS:** Suggestions were solicited on projects that fit within the mission and goals. Theresa gave examples to encourage brainstorming, such as ways to nurture Sister City relations and to consider developing a marketing plan and that the board may want to hire a marketing consultant. Gary suggested getting somebody who is a good board member prospect to do it for free instead of spending city money. Tim asked Board members to think about long-term planning ideas for 2012 for discussion at the next meeting.

**CLUSES TRIP:** Theresa reported on the May 5-10 trip to Cluses and passed around pictures. Theresa asked for volunteer assistance from the Board to help with selecting photos on the Web site. Diane said she could assist.

**ADJOURNMENT:** Tim Wignall adjourned the meeting at 7:15p.m.

**MINUTES SUBMITTED BY:** Amy Starke, secretary